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6257

Plant

Roses

this
FALL

EXPERIENCED GARDENERS
TAKE ADVANTAGE OF THE
FAVORABLE FALL PLANT-
ING SEASON—TO HAVE
EARLIER, FINER ROSES IN
NEXT SUMMER'S BLOOM



© J. & P. CO.

Plant Patent No. 437

THE PARADE OF MODERN ROSES AND PERENNIALS

NEW ROSES FOR 1942

Above: Pan America—named at the 1941 Festival of Roses in the Rose Capital of America, in token of the closer ties of friendship with the nations of the Americas. See page 9.

At Right: Cheer—the new 1942 member of the sensational FLORIBUNDAS, the "Roses of Tomorrow." See page 4.



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Jackson & Perkins Co.

World's Largest Rose Growers

NEWARK, NEW YORK STATE

Rose Capital of America





© J. & P. CO.

Adoration

Now You, Too, May Have *Adoration*

*One of the Most Popular Roses We Have Ever Introduced,
Destined for Many Years of Outstanding Popularity*

(Plant Patent No. 453)

One of the loveliest of our 1941 Roses—another masterpiece of the noted Jean Gaujard—into which he has so admirably wrought the attributes that make it worthy of a place in the Parade of Modern Roses. A subtle fragrance adds to the charm of Adoration. Admirers of Monsieur Gaujard's Mme. Jean Gaujard and Mme. Jos. Perraud will be joined by countless Rose lovers everywhere in cherishing Adoration. When first exhibited in France (then called Ile de France, a name already borne by another Rose in America), it was accorded a brilliant reception, chosen as the official Rose for the International Exhibition. Best described as a glorified Los Angeles with a dash of Lady Pirrie coloring. Exquisite 5-in. blooms.

Color . . . brilliant, entrancing salmon-pink, illumined with splash of orange at base of petals.

Intriguing . . . long, pointed buds that open gradually into modern, high-centered blooms that bring a priceless lightness and airiness.

Foliage . . . profuse, effective, shiny. A rich coppery green in color.

Habit . . . strong and upright, about 30 in. tall. Lithesome, airy plants—hardy, vigorous.

Produces . . . many branches, bearing in great profusion from June till frost.

Honors . . . Gold Medal, Lyon, 1939; Gold Medal, Bordeaux, 1939.

\$1.50 each; 3 for \$3.75; 12 for \$15.



© J. & P. CO.

"Rose Bampton" was named in the Jackson & Perkins Rose Gardens at the 1940 New York World's Fair, and the lovely Metropolitan Opera and Radio Star graced the occasion with her presence to accept the honor.

THE RED ROSE For 1942—as in '41

Rose Bampton

We were sorry to have to disappoint so many last spring. The heavy demand completely exhausted our supply early in the season. We have more plants ready this fall. Order now to be sure you'll have Rose Bampton in 1942.

(Plant Patent No. 425)

Rose Bampton brings to Rosedom a new shade of red, outstanding in its distinctiveness. The scintillating hue retains its depth throughout the long life of the blooms, approaching the spectrum red on color charts. In early spring occasionally there are two-tone variations between the outer and inner petals; during the summer the entire flowers are intense red and remain so till frost. The charming petals reflex slightly as they open and the full flower resembles a camellia.

Buds . . . alluring, Ophelia-shaped, rich carmine.

Blooms . . . 5½ in., very double, slow in opening, long-lasting. 50 or more firm, well-spaced petals. Prolific.

Brilliant . . . China-red . . . a new and outstanding shade. The sun heightens the effect.

Fragrance . . . delightful (old Rose).

Plant . . . strong, healthy, vigorous, of medium height. Very hardy; disease-resistant.

Foliage . . . dark green, bountiful.

Award . . . First Class Cert., Royal Dutch Horticultural Society.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Fall is an Ideal Time to Plant

Get the Jump on Spring—Order Your J. & P. Modern Roses to Plant This Fall



Memories of the World's Fair

The trylon and perisphere and this glimpse of the Jackson & Perkins Rose Gardens will remind many of their visit to Gardens on Parade at the Fair.

The Christmas Gift Supreme



In response to hundreds of requests, this exquisitely-fashioned Christmas Rose Plant Gift Box has been created. In the crystal-clear plastic box is a lovely handmade Rose and Gift Certificate bearing your name and the group of Rose plants you wish to give.

Order special groups below, any groups in this catalog, or your own selections. Or simply specify value, for your friend to select from J. & P. Catalog.

- X-1—1 Plant, Dr. Nicolas Everblooming Climbing Rose.....\$1.50
- X-2—2 Plants, Pan America and Zulu Queen.....\$3.00
- X-3—3 Plants, Floribunda Roses—World's Fair, Joyous, Smiles.....\$2.50
- X-4—4 Plants, Irish Roses—McGredy's Salmon, McGredy's Sunset, Rex Anderson, Dicksons Red.....\$4.25
- X-5—4 Plants, Adoration, Rose Bampton, Pearl S. Buck, McGredy's Salmon.....\$5.00
- X-6—6 Plants, Dicksons Red, Eclipse, Countess Vandal, Gloaming, Signora, White Briarcliff.....\$5.00

Please use special Christmas Order Blank enclosed.

Loveliest in Rosedom!

GROUP #68

The six loveliest 1941 Hybrid Tea Roses, at a special price: **Adoration; Rose Bampton; McGredy's Salmon** (on back cover); **Neville Chamberlain** and **Pearl S. Buck** (on page 13); and **Riviera** (page 17).

6 Plants, 1 of each \$7.50
(value \$9.), for only . . .

IF NOT already among the foresighted who know the advantages of planting Roses and many kinds of perennials in the fall, we urge you to follow their example. Fall planting and winter preparation are really very simple; we guarantee you against loss. Should any J. & P. Roses you plant this fall, and prepare for winter with our easy directions, fail to live and bloom next summer—we will replace them prepaid and free of charge.

J. & P. Roses are shipped at the proper time for planting in your locality; usually during October. Fall planting allows the roots to become established in their new home, ready to start vigorous spring growth as the frost leaves the ground. The new shoots come with the first warm days, developing comparable to older established bushes.

The J. & P. Guarantee

Every Rose plant you receive from us bears the J. & P. waterproof label, symbol of our replacement guarantee—to be of the finest quality, full-stemmed with robust root systems, tested and proved by two year growth in our own fields, true to name and class, sturdy and free from disease.

The Parade of Modern Roses

There has been real progress in Rose-improvement during recent years—in hardiness, resistance to disease, size, form, fragrance, color, habit and abundant, continuous bloom. Every variety in the J. & P. Parade of Modern Roses has been carefully observed in our test-gardens and growing-fields in this rigorous northern climate. For actual garden tests of J. & P. new Roses, there are 120 testing stations from coast to coast.

Annual Festival of Roses

June marked the tenth annual pilgrimage to Newark for the civic Festival of Roses when the Jackson & Perkins test and display gardens were at their height of first bloom, with 20,000 plants of over 3,000 varieties in a glorious display.

Surrounding these gardens, are the 2,500 acres devoted to the nursery plantings of this 67-year-old company. Other J. & P. Nurseries are also maintained in New Jersey and in California, with about 1,000 acres each.

World's Largest Rose Growers

Only One Grade— the FINEST

J. & P. Modern Roses will thrive in any fertile soil, under all climatic conditions found in this country. They will increase steadily in beauty and profusion for a decade or more.

Newark's Blossom Queen and the Senorita Maria Christina Chapoy-Vidaurri of Mexico exchange Roses on Pan America Day.



Order Early!

Early orders are shipped first, as the plants are dug. You will enjoy selecting from this catalog while your present roses may still be in bloom. For orders under \$10. please send cash with order; or for C.O.D., send 10% with order.

Cash Orders Sent PREPAID
secure in modern containers



One of the fields of over 200 acres of Modern Roses in our Newark Nurseries.



Over 100,000 guests visited our gardens during this 10th annual pilgrimage to the Rose Capital of America.

Jackson & Perkins Co., World's Largest Rose Growers, Newark, New York

Be Sure to Plant

The Roses of Tomorrow—Rugged, Hardy, Disease-Resistant—Always in Bloom!

WHAT are these new J. & P. Roses called "Floribundas"? Many are asking this question as they admire the lovely large flowers and handsome, sturdy plants of this outstanding new class in the gardens of America. Their present universal popularity must be credited largely to Dr. J. H. Nicolas and his associates in the Jackson & Perkins Dept. of Plant Research, who early caught a vision of their tremendously successful use in all the varying climates of the U. S. Seeking the same end were such eminent European rosarians as Poulsen, Kordes, and Prior, whose creations have been happily united with those of Dr. Nicolas in the J. & P. Floribunda parade of Modern Roses.

To meet the need for a hardier, more rugged, easy-to-grow race of Roses which would persist in blooming abundantly from June right through the hot summer months and on through fall, Floribundas were created. They are hybrids, to gain the large, fragrant, exquisite blooms of Hybrid Teas on robust plants with the rugged hardiness and prolific-blooming of the baby rambles, just as the early Hybrid Teas were developed from the old Hybrid Perpetuals.

Hybridized, tested, propagated in this rigorous climate of northern New York State.

Floribundas are truly "Roses for Everybody's Garden"—so easy to grow, so hardy, so resistant to hottest sun, so continuous in abundant bloom that their striking color is a permanent joy from spring to fall.

The rugged, vigorous, bushy plants produce a great mass display even in small gardens and border and doorstep plantings, as well as on large estates and in public parks where great groups of up to 10,000 plants of a variety have been used. They may be planted wherever Hybrid Tea Roses would be used.

Floribundas are ideal for planting in clumps of three or more with shrubbery and perennials, to supply color on through the summer and fall; the very bushy plants grow from 18 in. to 40 in. tall, according to variety.

The blooms are long-lasting in all weather in the garden and especially suited for table decoration or vase, often keeping eight to ten days in water. Admirable for flower arrangement.

Plant Floribundas this fall and you will want them more and more.

ANNE POULSEN (Plant Patent No. 182)

First of the Floribundas to bloom; Hybrid-Tea-size flowers. Heavy foliage. Long season.

Bloom... 4-in. flowers, 14 petals. Scarlet-crimson. Sprays on 24-in. stems.

Scent... reminiscent of soft hill winds.

Award... Certificate of Merit, National Rose Society and Bagatelle.

75c each; 3 for \$1.90; 12 for \$7.50;
25 for \$13.75

in panel at left:
Floribundas in border;
in formal bed; in the
Dr. Nicolas memorial
quadrangle in our gar-
dens; growing in our
Newark fields ready to
dig for you this fall.

below: Floribundas make
this scene delightfully rest-
ful, entirely pleasing.



New Floribunda for 1942

CHEER See natural color pic-
ture on front cover
(Propagation rights reserved)

Both blooms and plant are similar to the world-wide sensation, "World's Fair," but in a clear deep rose-pink (bright red near the oceans). Cheer with its much-acclaimed flashy show of color will take its place alongside World's Fair as one of the most desired in Rosedom.

Buds... ovoid, orange-pink.

Blooms... large, about 4 in., opening gracefully; in large clusters. Sweet fragrance.

Habit... vigorous, prolific. 2 ft. Dark green foliage.

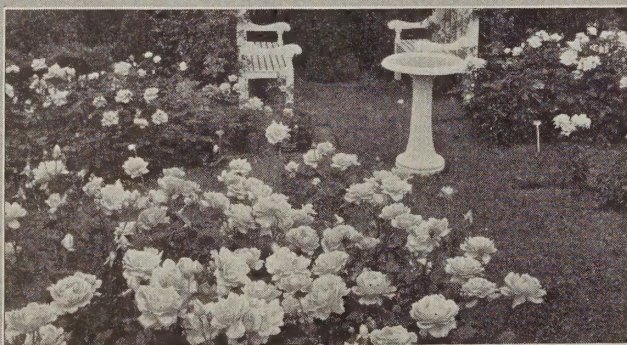
\$1. each; 3 for \$2.50; 12 for \$10.;
25 for \$18.75

For Mass Planting

25 or More of a Variety

To set off and add a carpet of color to home-grounds, estates, parks and drives, Floribundas have been a happy inspiration already widely adopted. Special quantity prices, 25 or more of a kind.

Any \$1. Floribunda—75c each
Any 85c Floribunda—62 3/5c each
Any 75c Floribunda—55c each



Floribundas—The Roses of Tomorrow

Floribundas

ROSE ELFE

Another Glorious Floribunda for You in 1942

Rose Elfe will be a cherished inhabitant of your gardens next summer, and ever after. It was gratifying to note the wholehearted admiration Rose Elfe received in our Gardens during the Festival of Roses last June, and all summer and fall as it continues to bloom. Miniature flowers are in vogue. Here are exquisite Hybrid Teas in miniature, but in great profusion on strong, hardy, full-size Floribunda plants. Every flower in each cluster has the same miniature but perfect form, resembling Picture, the Hybrid Tea, and just $\frac{1}{3}$ as large.

85c each; 3 for \$2.15; 12 for \$8.50; 25 for \$15.65

Flowers. . . . Gardenia-like, very double, high-centered, $2\frac{1}{2}$ in. across; 30 small petals, of perfect form. Their heavy texture makes the flowers long-lasting.

Color. . . . delightful silvery rose-pink; long, pointed buds, deep rose-pink.

Plants. . . . vigorous, healthy, 20 to 24 in. tall; rich dark green, glossy foliage. Disease-resistant.

Prolific. . . . and continuous, June till frost.

© J. & P. CO.



Rose Elfe

© J. & P. CO.

SNOWBANK (Plant Patent No. 279)

Large-flowering type, growing 18 in. tall. Excellent *en masse* and for the border. Strong, bushy, with thick, healthy foliage. A delightful J. & P. origination.

Buds. dainty; buff-orange.

Flower. blush-white, turning to pure white; semi-single, long-lasting, continuous.

Honored. . . . A.R.S. Gold Medal, Hartford.

85c each; 3 for \$2.15; 12 for \$8.50; 25 for \$15.65



Snowbank

SUMMER SNOW (Plant Patent No. 416)

Beautiful clusters, pure white. Most prolific of white Floribundas. Similar to but taller and more double than Snowbank. 20 in.

Prolific. . . . blooms freely in profuse sprays till frost.

Fragrance. . . . sweet, elusive.

75c each; 3 for \$1.90; 12 for \$7.50; 25 for \$13.75

World's Fair

© J. & P. CO.



SMILES (Plant Patent No. 331)

Soft, pink masses of dainty 3-in. cupped flowers. You'll love this bright, cheery flower, created in the J. & P. Gardens by Dr. J. H. Nicolas.

Blooms. salmon-pink; daintily perfumed.

Characteristics. . . . medium-tall, spreading plants; handsome foliage; long-lasting blooms.

Continuity. . . . from early spring till frost.

85c each; 3 for \$2.15; 12 for \$8.50; 25 for \$15.65

Smiles

© J. & P. CO.



WORLD'S FAIR

(Plant Patent No. 362)

Winner of First Award, All-America Selections

The Rose sensation of the great New York World's Fair, admired by the throngs in "Gardens on Parade"—and continuing to be the sensation of Rosedom from coast to coast. Large clusters of velvety, rich scarlet flowers almost hide the luxuriant foliage, becoming very dark in the fall. The outstanding Floribunda, with double Hybrid-Tea-size flowers. Favorably reported from all parts of the country.

Prolific. . . . continuous display, spring to frost.

Size. blooms nearly 4 in. across; 18 to 20 petals. Beautiful in the garden, and exquisite for cutting—very graceful even full-blown.

Vigorous. . . . bushy; about 30 in. high.

Fragrance. . . . fresh, exquisite, alluring.

Display. . . . magnificent in solid group.

Honored. . . . First award, All-America Rose Selections 1940 and 1941, for Floribundas.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75



© J. & P. CO.

Betty Prior

DONALD PRIOR

(Plant Patent No. 377)

So sturdy and vigorous it needs neither special care nor favored location to produce ample bloom. Great clusters of graceful flowers that are red, like rare old wine. Dark green foliage. Brings a huge splash of brilliant color to your garden.

Blooms... 8-petaled, about 3 in. across, on branching plants about 18 in. high.

Continuous... large bursts of bloom very frequently throughout the season—never without flowers.

Plant... 30 to 36 in. high.

75c each; 3 for \$1.90; 12 for \$7.50;
25 for \$13.75



© J. & P. CO.

Floribundas

BETTY PRIOR

(Plant Patent No. 340)

In popularity second only to World's Fair, Betty Prior is held in high esteem. Here is a Floribunda so charming, so adaptable, so prolific and so hardy that it serves as little else can. Distinctive in appearance as well as in color. Permanent, and highly desirable for planting in borders or hedges, as well as *en masse*. This variety has continually "stolen the show" from coast to coast.

Form... resembles the delicate red dog-wood blossom in shape and size.

Color... opens lively red, turns to delicate shell-pink.

Prolific... blooms in large clusters in spring—and continuously throughout the season.

Plants... 3 to 3½ ft., abundantly branched.

75c each; 3 for \$1.90; 12 for \$7.50;
25 for \$13.75



© J. & P. CO.

Donald Prior

PERMANENT WAVE

(Plant Patent No. 107)

Named for the interesting waving of the semi-double flowers which make up the huge clusters. A dainty and sophisticated flower from the land of wooden shoes—a superb creation of M. Leenders & Company of Holland.

Decorative... beautiful, long-lasting for table decorations. Ornamental, leaves dark purplish.

Color... outside of petals a rare cochineal-red—inside a shade lighter.

Vigorous... up to 30 in.; stands our climate well.

75c each; 3 for \$1.90; 12 for \$7.50;
25 for \$13.75

Carillon

© J. & P. CO.



CARILLON

(Plant Patent No. 136)

The birds and butterflies have always said that Carillon Roses sing. And it must be true because from its early days this cheery Rose has been a symbol of happiness and rejoicing. Plant it in groups—and you will have a magic carpet in your garden—a carpet of soft flame-coral and lustrous green. One of the most generous bloomers we have ever seen. Grows best in North.

Variety... Floribunda par excellence; 24 to 30 in. tall.

Blooms... large, pleasingly fragrant till frost.

Recognition... Gold Medal, American Rose Society.

85c each; 3 for \$2.15; 12 for \$8.50;
25 for \$15.65

SEMI-SHADE LOVING

Aachens

With the Aachens you may have Roses in spots you did not believe Roses would bloom—they actually grow best in semi-shade! Often reach 30 in.; lower growth in sun about 18 in.

GRUSS AN AACHEN

Strikingly beautiful—soft orange-pink in bud, changing to charming salmon-pink and white as flower opens.

PINK GRUSS AN AACHEN

Deep salmon-rose. Same lavish, free-blooming habits as Gruss an Aachen, with somewhat fuller flowers.

WHITE AACHEN

Free-blooming, delightful. Uniform growth—about 15 in.—a bed of White Aachen is a charming garden.

Any of the above: 75c each; 3 of a variety \$1.90;
12 of a variety \$7.50; 25 of a variety \$13.75

FOR EVERYBODY'S GARDEN

HOLSTEIN

(Plant Patent No. 395)

The sensational Holstein, with its immense flower-heads, provides a continuous carpet of striking red. It creates a dramatic effect, yet harmonizes well with other colors. Prolific, too—Holstein probably produces more flowers than any other variety. From Kordes, Europe's greatest hybridizer of the hardier, more resistant, free-blooming Floribunda race.

Flowers...about 4 in. across, with 6 petals of dark, brilliant red accentuated by a cheerful white eye.

Prolific...immense clusters, larger than any other variety, all season.

Plant...24 to 30 in. tall; strong, upright stems. Vigorous, healthy foliage.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75



Holstein

© J. & P. CO.

ROCHESTER

(Plant Patent No. 131)

All season long Rochester will give enchanting blooms—"stardust refined to gold." The flower is medium large and double—perfect in Hybrid Tea form, with the cluster formation and free-blooming habit of Floribundas. Often sixty flowers on a stem.

Bloom.....no bush Rose more prolific.

In Groups...gives continuous mass of beautiful fragrant flowers. 2 ft. tall.

Flowers....golden yellow contrasting with orange-carmine reverse. Shaped like Rev. F. Page-Roberts—double Hybrid Teas.

85c each; 3 for \$2.15; 12 for \$8.50; 25 for \$15.65



Rochester

JOYOUS (Plant Patent No. 381)

The color remains clear and unmottled throughout the life of the flower, a virtue particularly appreciated over some of the older kinds in this color range. It changes from rose-red glory to deep, impressive pink as the charming buds open into delightfully informal blooms.

Unusual.....for cutting, and miniature arrangements.

Strong.....free blooming, medium height.

Foliage.....deep red as plants approach blooming.

Honor.....Silver Medal Award at Elizabeth Park, Hartford, 1939.

85c each; 3 for \$2.15; 12 for \$8.50; 25 for \$15.65

Joyous

© J. & P. CO.



FLORIBUNDA ENSEMBLES

Specially Selected - Specially Priced!

GROUP #59 Here is a beautiful planting so many have praised: Six each of pink **Betty Prior** and red **Donald Prior** and the white **Snowbank**.

18 Plants in all, only **\$11.75**

GROUP #60 An interesting, unusual planting: Three each of the unique red **Permanent Wave**, the lively **Joyous**, and white **Summer Snow**.

9 Plants in all, only **\$5.90**

RED DOZEN #61 For all whose favorite flowers are red: Three each of **World's Fair**, **A. Grille**, **Donald Prior** and **Holstein**. A winning group with the men, and just as popular with the women.

12 Plants in all, only **\$9.35**

PINK DOZEN #62 Every woman loves the daintiness and charm of the popular **Betty Prior**, **Rochester**, **Smiles** and **Joyous**. Three of each.

12 Plants in all, only **\$8.35**

A. GRILLE . Floribunda

(Plant Patent No. 475)

A really new shade of red in the tremendously popular Floribunda family of Rosedom—brilliant scarlet-crimson, several shades lighter than the deep velvety World's Fair that has so completely won the nation. Stays firmly red in even the hottest sun. Semi-double flowers 4 to 5 in. across.

Color....brilliant scarlet-crimson; bright in all light.

Fragrance...elusive, intriguing.

Persistent...large clusters throughout the summer.

Habit....bushy; very hardy and vigorous; heavy foliage. Medium height.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75



A. Grille

© J. & P. CO.

New for 1942



© J. & P. CO.

Here Is a Preview of a New
Hybrid Tea Rose for Fall 1942
{no plants available this year}

Mary Margaret McBride {above}

Plant Patent applied for

Lady Mandeville {at right}

Plant Patent 461

\$1.50 each; 3 for \$3.75; 12 for \$15.

See descriptions of these New Roses on page 9.

Jackson & Perkins Co.

Page 8



© J. & P. CO.

Spun Gold
{above}

Plant Patent applied for
\$1.50 each; 3 for \$3.75;
12 for \$15.



© J. & P. CO.



NEXT YEAR'S HYBRID TEA ROSES

You Can Plant this Fall

Gain a Season!

IT IS indeed a pleasure to be able to supply these splendid new Roses to readers of this Catalog who have learned the advantages of fall planting—in the year ahead of introduction—so you may be among the first to have their large, choice blooms next June.

They have won the praise of over one hundred thousand guests at the 1941 Festival of Roses; they have proved superior in our 120 testing stations from coast to coast. The Jackson & Perkins department of hybridizing and plant research is the largest in the world; also possesses sole American rights for the new creations of such old-world leaders as McGredy, Dickson, Gaujard, Aicardi, Pahissa, and others. Be sure to include these 1942 Roses this fall:

SPUN GOLD

(Plant Patent applied for)

Lovely yellow gold in an exquisite clear tone that inspired two horticulturists as far apart as New York and Chicago to write almost simultaneously and suggest this superb Ophelia-shaped Rose be named Spun Gold. The perfectly formed buds and medium large flowers are borne abundantly on almost thornless stems. A newcomer from McGredy, and a worthy addition to the unrivalled McGredy Irish Roses on next page and in color on back cover.

Buds.....pure limpid gold, ovoid in form, retaining its high center and perfect form until full blown.

Blooms.....fine, firm-textured, with 27 golden petals that stand the sun with very little fading. In clusters, on almost thornless stems.

Foliage.....ample, deep red when new, changing to rich green.

Habit.....of medium height, a very prolific and continuous bloomer, distinct addition to any garden.

\$1.50 each; 3 for \$3.75; 12 for \$15.

LADY MANDEVILLE

(Plant Patent No. 461)

More laurels to the famed McGredys for this uniquely colored Modern Rose! Warm, rich yellow deeply touched with amber—effectively accented by the rich reddish foliage. The flowers are large and full, with a meticulously-formed cuplike contour which is retained throughout the life of the bloom. Every Rose is a gem and the plants are quite prolific over a long period, from early June till well into October.

Color.....distinct; yellow deeply touched with amber, lightening to clearer yellow in full sun.

Flowers.....reddish bronze ovoid buds open into large, full, quite double blooms with 35 thick petals of interesting texture, satiny inside and shiny outside. Medium stems.

Plants.....upright, of medium growth, very decorative with shiny bronze young foliage on reddish shoots, and very dark green mature leaves.

Fragrance...intriguing perfume, much enjoyed.

Hardy.....well suited to our varying climate, vigorous and disease-resistant.

Award.....Certificate of Merit, National Rose Society; highly regarded throughout U. S.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Not ready until Fall 1942

MARY MARGARET McBRIDE

(Plant Patent applied for)

Another J. & P. origination of the renowned Dr. Nicolas, so universally admired and desired both on its own merit and out of sentiment for its namesake, America's beloved radio columnist and author, it has become necessary to use all plants of this new Rose to propagate a sufficient quantity to meet the demand when introduced. Look for Mary Margaret McBride in the J. & P. Fall 1942 Catalog. Named for "Mary Margaret" as she conducted her coast-to-coast broadcast directly from our Newark Gardens during the 1941 Festival of Roses.

For an impression of the rare play of colors in Pan America at right, the Rose of the nations, please turn to the front cover.



Pan America

PAN AMERICA

(Plant Patent No. 437)

The outstanding new Rose for 1942—compelling in its wealth of warm colors, particularly as the reddish orange buds unfold to show deep orange inside and these rich hues diffuse into beautiful tawny yellow with outside of petals darker gold; in the final stages, lovely light gold, darker outside. Christened during the Festival of Roses in the presence of official representatives of the Latin and South Americas, also heralding the Pan American Rose Conference in Washington in September—Pan America is assured of many years of popularity.

Buds.....long-ovoid, very effective; reddish orange outside, deep orange inside.

Petals.....30 substantial, velvety textured, airy petals form a large, full, cup-shaped yet informal bloom.

Fragrance...sweet, Tea-like, alluring.

Continuous...the tall, open plants produce their rich-hued blooms right from the first burst of June throughout the summer, with a rich epilogue of even deeper color in the fall. Hardy, vigorous, disease-resistant. Glossy green, plentiful foliage of medium size.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Glimpse of one of the J. & P. Rose-fields at Newark in the rigorous climate of northern New York in which your Modern Roses lived through last winter and are now blooming gloriously. They will be dug when dormant, ready to ship around the middle of October—for you to plant this fall.



World's Largest Rose Growers, Newark, New York, Rose Capital of America

PARADE OF MODERN *Roses*

THERE are thrills in growing Modern Roses no commoner varieties can give. These lovely Hybrid Teas will keep your garden a place of beauty and fragrance long after the older kinds are gone. Every plant guaranteed.

Every one has bred into it every possible improvement in color, perfume, size, shape, habit, foliage, hardiness, resistance to disease, etc.

To the right are color pictures of the four Modern Roses below; there are many more on succeeding pages, and on inside front cover.

SIGNORA (Plant Patent No. 201)

A pronounced advance over the well-known Talisman—and President Herbert Hoover. Created on the Riviera, it became accustomed to hot, dry weather. It also has ample vigor for our northern clime. Graceful buds of warm brownish orange open to lighter mandarin and salmon. Unusually heavy, rich green foliage.

Blooms...double, with even more petals than the Hoover. Very fragrant.

Habit...vigorous, branching, tall.

Prolific...as many as 31 blooms on one plant at a time—each with long stem.

\$1. each; 3 for \$2.50; 12 for \$10.

ETERNAL YOUTH (Plant Patent No. 332)

The clearest of pinks—a Rose of sparkle and beauty whose delightful fragrance and cheerful color make it outstanding among all pink Roses. It is instantly loved by all who see it. You will prize the lively, vibrant, intense pink tones of a Riviera sunset, in blooms that stand proudly erect on long, strong stems. Admirable for cutting.

Presented...by Aicardi, great hybridist of Italy.

Color...joyous pink, livening to yellow at base of petals.

Fragrant...reminiscent of sweet, old-fashioned Roses.

Blooms...slim, graceful buds, opening to double flowers, superb in form. Entrancing for exhibition, winning many firsts in the Rose Shows.

Plant...excellent, compact, about 2 ft. tall.

\$1.25 each; 3 for \$3.15; 12 for \$12.50.

HYBRID TEAS

ROSE D'OR (Plant Patent No. 482)

A 1942 Rose. Thrillingly bedecked in pure gold—shimmering, intense, radiant—the hybridist's dream of perfection. Distinctive for depth, contour, and permanence of color. From Gaujard; an accentuated form of the pure Souvenir de Claudius Pernet with a touch of red to deepen the color. Slight fragrance.

Bud...pointed; long neck; fine sepals.

Flower...medium large (about 5 in.), slightly cupped; 20 to 25 large stiff-textured petals; holds its intense yellow even in August sun. Continuous bloom.

Foliage...profuse; medium dark green, shiny.

Habit...very hardy, vigorous, resistant to disease. Upright, free growth. 3½ ft.

Awarded...First Cert., Colle Oppio, Italy, 1939.

\$1.50 each; 3 for \$3.75; 12 for \$15.

The All-America Winner **DICKSONS RED** (Plant Patent No. 376)

This glowing scarlet-red Rose from the Emerald Isle "has everything"—flashing color; large, beautifully cupped, high-centered form; rich fragrance; early, abundant, continuous bloom; resistance to heat; strong, sturdy bush; clear, healthy foliage. The crowds "raved about" Dicksons Red at the World's Fair, at the Festival of Roses here in the Rose Capital of America, and in the gardens of thousands of Rose-lovers from coast to coast. So lovely, so rugged, so able to stand the hottest sun with color undimmed—so completely satisfying it will be outstanding for years to come.

Fragrance...abundant, rich, mellow.

Hardy...thrives in hottest summer, blooms unceasingly. Color holds; does not blue.

Plant...well-formed, about 2 ft.

Awards...Gold Medal, England; Clay Cup for Fragrance. An All-America Rose Selection 1940, 1941.

\$1. each; 3 for \$2.50; 12 for \$10.

McGredy's IRISH ROSES

The outstanding McGredy Roses are shown in natural color on the back cover of this book

The creations of this famed old house of Irish nursery experts are so well known, just to say McGredy is to say Rosedom's finest. We have been honored by S. McGredy & Son, with exclusive rights for testing and distributing their new varieties in the United States.

HECTOR DEANE

(Plant Patent No. 361)

Fragrance that perfumes a whole garden from even a single plant! Long, pointed crimson bud with a hint of orange in the depths, the orange diffusing as it opens. The flowers open strawberry-pink.

Growth...vigorous, almost rampant. Most liberal and constant in bloom. Tall.

Blooms...informal; petals reflex in unusual manner. Ideal for cutting.

Foliage...of exceptional interest. *Fragrant*...permeates garden.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

REX ANDERSON

(Plant Patent No. 335)

An outstanding exhibition Rose—perfectly formed, slow to open, one of the very few successful whites. Its fully double flowers will grow to enormous size by disbudding.

Color...delicate, ivory-white.

Growth...free, vigorous.

Scent...soft and fascinating.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

McGREDY'S SUNSET

(Plant Patent No. 317)

The inspiring golden and yellow hues of a perfect summer sunset are captured in this gorgeous Rose—so outstanding in color it is one of the high points in our Newark gardens and in the gardens of our customers from coast to coast.

One of the most loved of all Irish Roses. Blushed with delicate orange and rich scarlet, the saffron blooms open in glorious grandeur, resembling a camellia—holding their form long after cutting.

Flowers...full, shapely, with dainty symmetrical petals; long-lasting.

Buds...beautifully formed, exquisite.

Fragrance...gently penetrating; freshly sweet.

Resistant to sun, hot weather, and disease.

Prolific...on 24 to 30-in. bushes.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

McGREDY'S SALMON

(Plant Patent No. 410)

New this year—another prize Rose for exhibition and cutting, with lovely, high-centered flowers, fine fragrance and free-blooming qualities to enliven the gardens of our countless McGredy fans. McGredy creations always win the high esteem of the connoisseur. An exuberant bloomer all season.

Buds...exquisite, symmetrical, of an appealing orange-pink shade.

Blooms...unfold with rare grace into delightful apricot-salmon flowers, medium in size.

Fragrance...rich, full, fascinating.

Plant...low-growing, with an abundance of attractive, bronzy green foliage.

\$1.50 each; 3 for \$3.75; 12 for \$15.

For a Special Offer of McGredy Irish Roses, please turn to page 16.

McGREDY'S PINK

(Plant Patent No. 341)

Exquisite in form, appealing in color—sun-bright and comely. Delightful peach-pink tinged with gold. Sweetly scented. Continuous, profuse, spring to late fall. Rich, dark foliage, few thorns.

\$1. each; 3 for \$2.50; 12 for \$10.

McGREDY'S PRIDE

(Plant Patent No. 339)

Large flowers—full and brilliant—with unique form. Subtle fragrance. Orange and salmon-pink, with a rare touch of yellow that mellows with age. Not liable to damage by rain; sturdy, consistent, hardy. Long, pointed buds. Long, stout stems. 2-ft. plant.

\$1. each; 3 for \$2.50; 12 for \$10.

McGREDY'S TRIUMPH

(Plant Patent No. 190)

Huge, bright, fragrant blooms, freely borne, sparkling even in the garden shade. Full 5 in. across—lovely soft rose gently brushed with orange. Sturdy stems, rich mahogany-red, reddish bronze foliage. Extraordinary vigor, growth. Gold Medal, N. R. S.; A. M. Glasgow H. S.; Silver Medal A. R. S.

\$1. each; 3 for \$2.50; 12 for \$10.

Jackson & Perkins Co., World's Largest Rose Growers, Newark, New York

New for 1942

Rose d'Or

{at right}

Plant Patent 482

This is the unfading Yellow Rose so many of our friends wanted to plant last spring, but sufficient stock was not available.

\$1.50 each; 3 for \$3.75;
12 for \$15.

The descriptions of these four Roses are printed on page 10 at left.

© J. & P. CO.

© J. & P. CO.

Eternal

Youth {above}

Plant Patent 332

\$1.25 each; 3 for \$3.15;
12 for \$12.50

Signora {below}

Plant Patent 201

\$1. each; 3 for \$2.50;
12 for \$10.

© J. & P. CO.

Dicksons Red {at right}

The All-America Red Rose

Plant Patent 376

\$1. each; 3 for \$2.50; 12 for \$10.



© J. & P. CO.

HYBRID TEAS

ROME GLORY

(Plant Patent No. 304)

The aristocrat of red Roses for which you pay highest prices at the florists. Scarlet-crimson—unchallenged in a wide, bright world of color. A true patrician. Gold Medal, S.A.F., 1938.

Buds formed like a perfect American Beauty, only better. Large, double blooms of exquisite form.

Fragrance . . . superb—alluring—lingering.

Lasting . . . flowers last long on the plant, or cut.

Plant strong and healthy and of better than average height.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

Rome Glory

COUNTESS VANDAL

(Plant Patent No. 38)

Queen of the Modern Roses, held by many to be the most artistic bloom in Rosedom. Unrivalled in the garden and in cut-flower arrangements, one of the hardest to beat in the Rose shows. Originated by Leenders of Holland. Very long, graceful buds, opening slowly to beautiful, high-centered flowers. Exceptionally free from diseases—very easy to grow.

Color coppery bronze and pink suffused with gold with reflex of silver.

Exhibition . . . artistic, fully double, outstanding blooms that win high honors in the shows.

Fragrant . . . winy richness.

Prolific awarded Gold Medal of the King of Spain, for profusion of bloom.

Plant grows 24 to 30 in. high.

\$1. each; 3 for \$2.50; 12 for \$10.

© J. & P. CO.



Countess Vandal

SATURNIA (Plant Patent No. 349)

Glorious, with 20 flame-wrought petals casting their spell of enchantment, cardinal-red with salmon-yellow and copper on the reverse.

Fragrance . . . rich, pronounced, fascinating.

Plant symmetrical, average height; fine cutting stems.

Foliage shiny dark green.

Awarded Gold Medal, Colle Oppio Gardens, Italy.

\$1. each; 3 for \$2.50; 12 for \$10.

Saturnia



© J. & P. CO.

Alice Harding

© J. & P. CO.

MM



ALICE HARDING

(Plant Patent No. 202)

Molten gold, fashioned into a lovely, full-petaled flower. A wonderfully clear, clean color, sun-fast in all sections. Heavy, rich foliage. Medium height. Named for Mrs. Edward Harding by the French National Horticultural Society. Gold Medal, A.R.S.

Fragrance . . . rich and stimulating.

Prolific . . . great abundance.

\$1. each; 3 for \$2.50; 12 for \$10.

ZULU QUEEN

(Plant Patent No. 363)

The darkest and one of the "blackest" of all Red Roses—a magnificent, dusky deep maroon, almost black in its recesses. The flowers are very large and full-petaled. Large, dark green foliage on a stalwart, well-proportioned bush add to the all-round desirability of Zulu Queen. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun, holding their color admirably even in torrid weather.

Bush vigorous, hardy; grows 2 ft. tall.

Blooms the long, pointed buds open gloriously in their rich, deep tones; distinctly and delightfully perfumed.

Generous . . . each bloom proudly borne, singly on long stems. While not an exuberant bloomer, far from sparse.

Color holds its deep hues throughout the life of the flower.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Zulu Queen

© J. & P. CO.



Jackson & Perkins Co.

Mme. JEAN GAUJARD

(Plant Patent No. 338)

An aristocrat, with long, shapely bud and exquisite blend of pastel colors. Delicate creamy yellow, with gorgeous shades of orange and carmine-pink on the reverse. Graceful in form, with lovely long stems. Stands the sun—very free blooming.

Hardy.... disease-resistant, sturdy, upright. About 3 ft. tall.

Desirable... for cutting and garden.

Awarded... Gold Medals: C.F.-S.R., France; Colle Oppio, Italy.

\$1.25 each; 3 for \$3.15; 12 for \$12.50



NEVILLE CHAMBERLAIN

(Plant Patent No. 428)

The graceful, slender buds are one of the most appealing characteristics of this exquisite new Rose from Belgium, created by Louis Lens.

Habit... tall, vigorous, hardy; bronzy green foliage; young shoots contrasting red.

Blooms... high-centered, burnt-orange buds unfold into exquisite 4-4 1/2 in. blooms, freely borne on fine long stems.

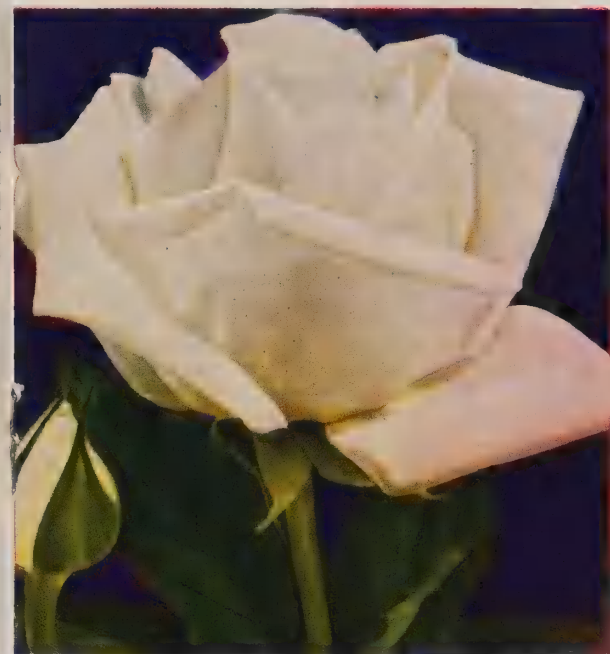
Color... salmon, overlaid rich bronze, touch of orange at base.

\$1.50 each; 3 for \$3.75; 12 for \$15.



Neville Chamberlain

© J. & P. CO.



WHITE BRIARCLIFF

(Plant Patent No. 108)

One of the daintiest and most delightful of all white Roses—grows gracefully, exquisite in flower arrangements. With stately grace this gorgeous Rose proudly displays its blooms—so coolly fragrant—so generously long-lived.

Distinction... both in bud and open flower, pure white. Blooms a week ahead of most.

Prolific... tremendous producer. Fully double. Ideal for cutting.

Plant... spreading, bushy, 2 to 3 ft. tall.

Prize of Honor... and Gold Medal at International Exhibition, Paris. Silver-Gilt Medal, French N.H.S.

\$1. each; 3 for \$2.50; 12 for \$10.

White Briarcliff

© J. & P. CO.

PEARL S. BUCK

(Plant Patent No. 423)

See picture below, ■ left

Distinguished! That, in a word, describes this proud new Rose, named for the famed Pulitzer Prize Winner and author of "The Good Earth," Pearl S. Buck. Surpassing fragrance, firmness of color, fading only slightly with beautiful gradations of tone, hardiness—these are the features that distinguish this much-acclaimed Rose. Developed by the eminent Kordes, it has excellent exhibition traits.

Buds... interestingly formed, becomingly pointed, a glowing orange hue, softening as they open to a deep yellow tinged with apricot. Pinkish edges.

Characteristics... double flowers, high-centered, about 4 1/2 in. size, with stiff-textured petals.

Stems... long, fine for cutting.

Foliage... the elegant, ample foliage of this magnificent Rose is another outstanding feature—firm and clean, deep green in tone.

Fragrance... rich and lovely with a lingering quality that adds immeasurably to its appeal.

Prolific... very generous and free-blooming.

\$1.50 each; 3 for \$3.75; 12 for \$15.



© J. & P. CO.

Pearl S. Buck

RONSARD (Plant Patent No. 284)

This most striking, full Rose is the clearest of the bicolors—startling in its play of color. Early and very prolific, you can enjoy its rare beauty to the utmost. Intriguing golden buds, a superlative scarlet on the inside—an amazing combination that persists throughout life of blooms. Color holds well in sun.

History... Rugosa and Austrian Copper blood. Unusually hardy.

Fragrant... extremely so.

Plant... bushy—18 to 24 in. tall. Large flowers, long-lasting.

\$1.25 each; 3 for \$3.15; 12 for \$12.50



Ronsard

World's Largest Rose Growers, Newark, New York

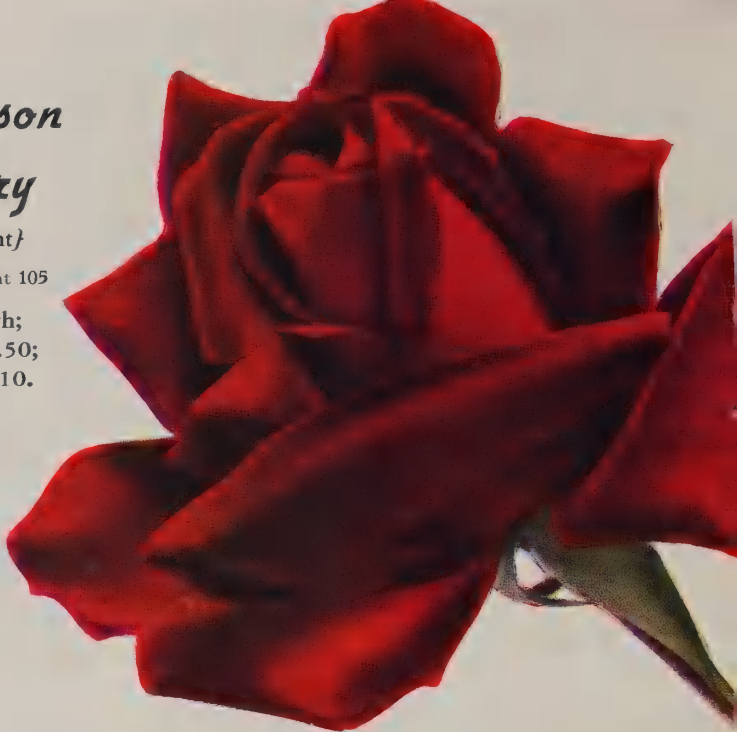


Crimson Glory

{at right}

Plant Patent 105

\$1. each;
3 for \$2.50;
12 for \$10.



*The descriptions of these Roses
appear on page 15 at right*

Eclipse "THE STREAMLINE ROSE"

Plant Patent 172

\$1. each; 3 for \$2.50; 12 for \$10.

© J. & P. CO.



© J. & P. CO.



R. M. S. Queen Mary

{at left}

Plant Patent 249

\$1. each; 3 for \$2.50;
12 for \$10.

Gloaming

{below}

Plant Patent 137

\$1. each; 3 for \$2.50;
12 for \$10.

© J. & P. CO.

Amelia Earhart {below}

Plant Patent 63

\$1.25 each; 3 for \$3.15; 12 for \$12.50

© J. & P. CO.



Satan {above}

Plant Patent 379

\$1.25 each; 3 for \$3.15; 12 for \$12.50



Mme. Henri Guillot {at left}

Plant Patent 337

\$1.25 each; 3 for \$3.15; 12 for \$12.50



PARADE OF MODERN

The Seven Lovely Roses at Left:

ECLIPSE (Plant Patent No. 172)

The "Streamline Rose"—the slim, tapering, graceful buds are dainty and modern as the glamour girl of the year. Brilliant golden yellow—an arresting color in the garden and in bud vase or bouquet. Vigorous, branching plants that produce a lot of bloom all the time. Healthy, attractive foliage. Large, substantial flowers with 20 to 25 petals.

Distinction... never another Rose with such sleek, flowing buds.

Originated... by Dr. Nicolas in our gardens.

Gold Medals... France, Italy, also A. R. S.

\$1. each; 3 for \$2.50; 12 for \$10.

CRIMSON GLORY (Plant Patent No. 105)

Deep, vivid crimson, held proudly high. Its fascinating fragrance makes Crimson Glory an instant favorite. Winner of many medals and honors. Very prolific.

Fragrance... refreshing and abundant.

Buds... large, urn-shaped, developing into full, well-formed blooms.

\$1. each; 3 for \$2.50; 12 for \$10.

SATAN (Plant Patent No. 379)

Swarthy, glowing, velvety carmine, deepening to darker red in recesses. Fascinating in form, high-centered, with ample petals.

Fragrance... rich, heavy, exotic.

Foliage... dark green, somewhat crinkled.

Plant... strong, bushy, about 24 in. tall.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

R.M.S. QUEEN MARY (Plant Patent No. 249)

Noted for grace and beauty of its buds and unique color of its flowers—salmon-pink, flushed with delicate orange. Four Gold Medals, three First-Class Certificates.

Flowers... high-centered, long-lasting.

Stems... long and erect, on 24-in. plants.

\$1. each; 3 for \$2.50; 12 for \$10.

MME. HENRI GUILLOT (Plant Patent No. 337)

The large flowers keep for several days after cutting.

Color... deep watermelon and raspberry pink.

Buds... large, artistic, urn-shaped.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

AMELIA EARHART (Plant Patent No. 63)

An exhibition Rose *par excellence* with massive, perfectly formed flowers that win regularly, frequently the "Best Flower in Show." Giant, double, yellow with a mere hint of blush. Dark, shiny foliage.

Character... stately, medium tall, not a free bloomer but every flower perfect.

Fragrance... delightful, very appealing.

Awards... Gold Medal, Troyes, 1928.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

GLOAMING (Plant Patent No. 137)

An outstanding pink Rose for exhibition blooms. The breathtaking beauty of the gorgeous last rays of a perfect autumn sunset—delicate salmon-pink, blending into tawny orange and gold. Does not require pampering; sturdy, tall, not afraid of the toughest winter. 24 in.

Blooms... very large—double—beautiful.

Fragrant... decidedly so, decidedly pleasing.

History... created by Dr. J. H. Nicolas.

\$1. each; 3 for \$2.50; 12 for \$10.

SPECIAL GROUP #107

All the Modern Roses in color on page 14 at left, and described above.

7 Plants 1 of each (Value \$7.75) **\$6.50**

More colorful Modern Roses also appear on page 17.

More fine Roses that merit a place in any Rose-garden, but could not be shown in color.

ALEZANE (Plant Patent No. 116)

Toughest of all Hybrid Teas! Blooms earlier than most. Enchanting, unusual, opening to sorrel and changing to rich apricot. Urn-shaped buds, chestnut-brown. Vigorous, upright, branching plants.

\$1. each; 3 for \$2.50; 12 for \$10.

GOLDEN MAIN (Plant Patent No. 254)

Yellowest of all yellow Roses—strong, vigorous, supple, tall, long-lived—with large blooms whose 40 petals gleam with vivid dandelion-yellow. Does not fade. Glossy dark green foliage. Continuous blooming.

\$1. each; 3 for \$2.50; 12 for \$10.

GOLDEN STATE (Plant Patent No. 303)

The official Rose of the Golden State Exposition. Golden yellow. Clove-like fragrance. Long stems.

\$1. each; 3 for \$2.50; 12 for \$10.

JEAN COTE (Plant Patent No. 321)

Clear, orange-apricot with a carmine warmth—rich colors that deepen as the flower opens. Large exhibition blooms on sturdy stems. Full fragrance. Unusually good in hot weather. Large, glossy foliage. 2 ft.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

MATADOR (Plant Patent No. 170)

The big buds on long stems open into large exhibition flowers of bright crimson with a soft velvety depth that blends nicely with other colors. Branching plants 24 to 30 in.

\$1. each; 3 for \$2.50; 12 for \$10.

Roses

HYBRID TEAS

MRS. FRANCIS KING

(Plant Patent No. 253)

Reflecting the whiteness of Alaskan snows, descended from the wild rose of Alaska, inheriting its vigor and freedom of bloom. Named for one of the founders of the Garden Club of America. 50 to 60 petals. Often 10 days ahead of other Roses; continues till frost. 30 in. One of the finest whites.

85c each; 3 for \$2.15; 12 for \$8.50

POINSETTIA

Glowing fire-red—the brilliance of poinsettias at Christmastime. Long, pointed buds. Vigorous.

\$1. each; 3 for \$2.50; 12 for \$10.

RADIANT BEAUTY (Plant Patent No. 97)

Radiant, rich red. American Beauty fragrance. Long-lasting exhibition blooms, 40 to 50 petals. Tireless bloomer. Very hardy.

\$1. each; 3 for \$2.50; 12 for \$10.

ROCKET (Plant Patent No. 171)

Extremely hardy; unusually large, double, scarlet-red. Permanent. Free-blooming. Fragrant.

85c each; 3 for \$2.15; 12 for \$8.50

TEXAS CENTENNIAL

(Plant Patent No. 162)

Rich, blood-red, a sport of the Rose, President Herbert Hoover. Differs only in color. Retains pleasing tones through life of flower. 3 ft.

85c each; 3 for \$2.15; 12 for \$8.50

Special Offers

SAVE TIME AND MONEY!

"FESTIVAL QUEENS"—Group #50

12 Most Spectacular Roses in 1941 Festival of Roses—The Favorites of 100,000 Guests

To meet the many requests of our friends, each year we consult the votes of our guests, the testing reports coast to coast, and select the outstanding dozen Modern Roses.

Adoration. Salmon-pink.

Dicksons Red. Scarlet.

Eclipse. Golden yellow.

Flambeau. Scarlet.

Hector Deane. Crimson.

McGredy's Salmon.

McGredy's Sunset. Saf-

ron, orange-scarlet.

Neville Chamberlain.

Salmon and bronze.

Pearl S. Buck. Gold,

tinged apricot.

Riviera. Coppery bronze.

Rose Hampton. Red.

White Briarcliff.

All 12 Plants, 1 of each (value \$15.25) for only \$12.75

"WORLD'S FAIR-EST"—Group #51

In "Gardens on Parade" at the great New York World's Fair in both 1939 and 1940, these 12 were leaders among the Roses admired most:

Alice Harding. Yellow.

Dicksons Red. Scarlet.

Eclipse. Golden yellow.

Eternal Youth. Pink.

Countess Vandal. Pink.

Gloaming. Salmon.

Mme. J. Gaujard. Orange.

McGredy's Sunset.

Rome Glory. Crimson.

Rex Anderson. White.

Signora. Mandarin.

Saturnia. Cardinal.

All 12 Plants, 1 of each (value \$13.25) (1940 value \$16.) for only \$11.

"Land-of-Free" Group #56

Seven outstanding Modern Roses created in the good old U. S. A.: Carillon, Eclipse, Flambeau, Gloaming, Miss America, Mrs. Francis King, Rocket.

7 Plants, 1 ea. (value \$6.40) \$5.35

McGredy's Irish Group #53

Grandest from the land of shamrock and Roses: Hector Deane, McG.'s Pink, McG.'s Pride, McG.'s Salmon, McG.'s Sunset, McG.'s Triumph, Rex Anderson.

7 Plants, 1 ea. (value \$8.25) \$6.85

Jackson & Perkins Co., World's Largest Rose Growers, Newark, New York

Universal Favorites

HYBRID TEAS

All produce fine double blooms, except the two favorite single Roses indicated.

Autumn. Long-lasting; moderately fragrant; bud burnt-orange streaked red. Continuous.
Betty Upchurch. Delicate salmon-pink with coppery carmine reverse; verberna fragrance.
Briarcliff. Extra large; perfect form; exquisite deep rose-pink, lighter on outer petals.
Caledonia. Large; white; very double; long-lasting; slightly fragrant. Long, strong stems. Hardy.
Condesa de Sastago. Two-toned coppery pink inside, golden tint outside.
Dainty Bess. Large single flowers, flesh-pink inside with old-rose reverse. Delightfully frilled.
Dame Edith Helen. Glowing pink; large and full; intensely fragrant. Continuous all season. Very hardy.
Editor McFarland. Clear brilliant pink; perfect form; long-lasting when cut. Strong stems.
E. G. Hill. Massive, deep maroon, velvety on inside; very fragrant. Blooms throughout season.
Essence. Fragrant; velvety fiery crimson petals. Strong stems for cutting. Vigorous, bushy.

The Choicest of the Older Roses for a Lovely Display at Little Cost

Any of These Fine Hybrid Tea Roses below, **75^c** each
 Same J. & P. High Quality Plants, only...

Etoile de Hollande. Bright red; large; loose; semi-double; very fragrant.
Frau Karl Druschki. World popular white Rose, exquisite form, snow-white. Hybrid Perpetual.
Golden Dawn. Sunflower-yellow turning lemon-yellow; fragrant. Profuse, continuous. Low-growing.
Grenoble. Large; scarlet-red. Tall; rich foliage.
Hinrich Gaede. Large; spectacular orange-yellow, flushed nasturtium-red. Long buds.
Joanna Hill. Medium yellow; single. Long stems.
Kaiserin Auguste Viktoria. Exotic pure white blooms for contrast in bouquet or garden.
Margaret McGredy. Very large; orange-to-scarlet; fragrant. Few thorns. Vigorous; continuous.
McGredy's Ivory. Delicate creamy white merging into yellow at base. Long, pointed bud.
McGredy's Scarlet. Rose-red with blazing scarlet sheen; large, loosely formed flowers. Tall.
McGredy's Yellow. Large; bright, buttercup-yellow; dark-red stems. Exquisite.
Miss Rowena Thom. Pastel rose with golden base; fragrant. Strong, branching, tall.
Mme. Butterfly. Light pink flowers delicately tinted with gold; fragrant. Free blooming.
Mme. Joseph Perraud. Long, nasturtium-orange buds, opening nasturtium-buff; fragrant.
Mme. Jules Bouche. Medium-sized; white, slightly flushed pink in center; fragrant.
Mrs. Erskine Pembroke Thom. Fine buds; perfect rich yellow flowers; delicate fragrance.

Mrs. Pierre S. du Pont. Deep golden yellow, slightly lighter with age; semi-double.
Mrs. Sam McGredy. Scarlet-copper-orange, flushed red on outside; fragrant. Very hardy.
Pedralbes. Semi-double, cream-colored flowers passing to pure white. Vigorous; free bloomer.
Pink Dawn. Well-formed; deep rose opening to lovely pink, tinted orange at base; fragrant.
President Herbert Hoover. Maroon and orange, two-tone. Vigorous, upright; free blooming.
President Plumecocq. Deep salmon overglow on coppery buff; large; fragrant. Continuous.
Prince Felix (de Luxembourg). Well-formed; large; brilliant scarlet-red. Withstands sub-zero.
Radiance. Cameo-pink; large; intensely fragrant. Blooms all season, in all climates. Tall.
Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.
Southport. Brilliant, unshaded scarlet. Spectacular; sensational in bright sunshine.
Talisman. Golden yellow and copper; long-lasting. Free blooming.
Temno. Not black, but near—rich, deep, velvety maroon; strongly perfumed. Profuse.

1 Plants of one variety . . \$1.90

Universal Favorites \$7.50

Any 12 Plants of your choice

Any 25 Plants of your choice . \$14.75

Highlight Your Garden with J.

MORE colorful, more attractive, more complete—this can be accomplished in any garden with the addition of Climbing Roses—especially the newer Jackson & Perkins Modern Climbing Roses which produce large, double blooms like Hybrid Teas, several also Everblooming. The great clusters of gorgeous flowers, framed by luxuriant foliage, are a most desirable ornament wherever placed, and they provide ideal screening for porches, corners, fences, garages, etc.

Modern Climbing Roses are easily protected through winter, even where the temperature drops well below zero. Simple instructions furnished. Protected during the winter and given ordinary care, they will repay you many times over for the small amount of effort required to grow them.



Golden Climber

LEADING CLIMBERS—Group #108

For wonderful display—Dr. J. H. Nicolas and Blaze at right; Doubloons, June Morn, and Summer Snow on page 18

5 PLANTS
 1 of each (Value \$6.), for **.. \$5.**

CLIMBERS IN FOUR COLORS—Group #67

Blaze, Doubloons, June Morn, Summer Snow.

4 PLANTS
 1 of each (Value \$4.50) **.. \$3.75**

GOLDEN CLIMBER (Plant Patent No. 28)

The interesting shape of the fragrant, Tea-like blooms is unusual. The coloring is superb—yellow flecked with orange-scarlet. Long stems add grace. Glossy leaves. Hardy; needs to become established before blooming heavily.

Buds . . . long, gracefully shaped, golden yellow.

Stems . . . 18 in. or longer, make Roses fine for cutting.

Lasting . . . long blooming period lengthens the enjoyment.

\$1. each; 3 for \$2.50; 12 for \$10.

BLAZE

(Plant Patent No. 10)

A blazing scarlet that has steadily made its way in public favor until it is probably more widely used today than any other Climber. These are the brilliant, attractive, double red Climbing Roses one sees throughout the countryside all over America—but in the everblooming or repeating form definitely fixed by use of only bloom wood in successive propagations. You knew the older June-blooming variety as Paul's Scarlet. For a striking effect, plant with the lovely white Summer Snow, see page 18.

Blooms . . . large, vivid, well-shaped, double, more glorious than the picture at right; hold their color well.

Use . . . train over an arch or pergola—use to cover a fence or garage—grow on a tall post or pillar—brighten a porch.

Prolific . . . Blaze gives a plentiful supply of vivid scarlet flowers over a long first blooming period and then continues to flower intermittently all season.

\$1. each; 3 for \$2.50; 12 for \$10.

Jackson & Perkins Co., World's Largest Rose Growers Newark, New York

HYBRID TEAS

RIVIERA (Plant Patent No. 378)

Big, full-bodied, with the warmth, color and vivaciousness of sunny Spain, yet has sturdy hardiness for northern winters.

Blooms... large, open-cupped, 5 to 5½ in., with 45-50 petals. Long, graceful stems.

Luminous... coppery pink, flushed with orange. Splotch of gold at base of each petal.

Buds... ovoid—deep reddish orange.

Fragrance... rich, fruity, pleasant.

Prolific... tall plants bear generously until frost.

Awarded... Silver Medal Certificate, A.R.S., 1939.

\$1.50 each; 3 for \$3.75; 12 for \$15.

© J. & P. CO.



Riviera

FLAMBEAU (Plant Patent No. 374)

Vivid, vibrant, glowing scarlet, resembling Etoile de Hollande. Developed by Dr. Nicolas. Tall, 3½ ft., full bushes; hardy, vigorous.

Buds... slender, high-pointed, carmine.

Blooms... open slowly into appealing petal formations; delightfully fragrant. Long stems.

Color... glowing scarlet, set off with glistening velvety sheen on inside of petals; in midsummer the tone lightens.

Foliage... dark green, leathery.

\$1. each; 3 for \$2.50; 12 for \$10.



Flambeau



© J. & P. CO.

MISS AMERICA (Plant Patent No. 264)

A milk-and-honey Rose characterized by delicate flesh tints touched with salmon and gold. The flowers are very large, with an average of 65 petals—growing singly on long stems. Fine exhibition blooms.

Characteristics... vigor—fine, healthy foliage with excellent resistance to disease—hardy. 24 to 30 in. high.

Fragrance... very pronounced.

Noted for... persistence of abundant bloom.

Honored... First Cert. of Merit, Colle Oppio, Italy; Cert. of Merit, A.R.S., 1938.

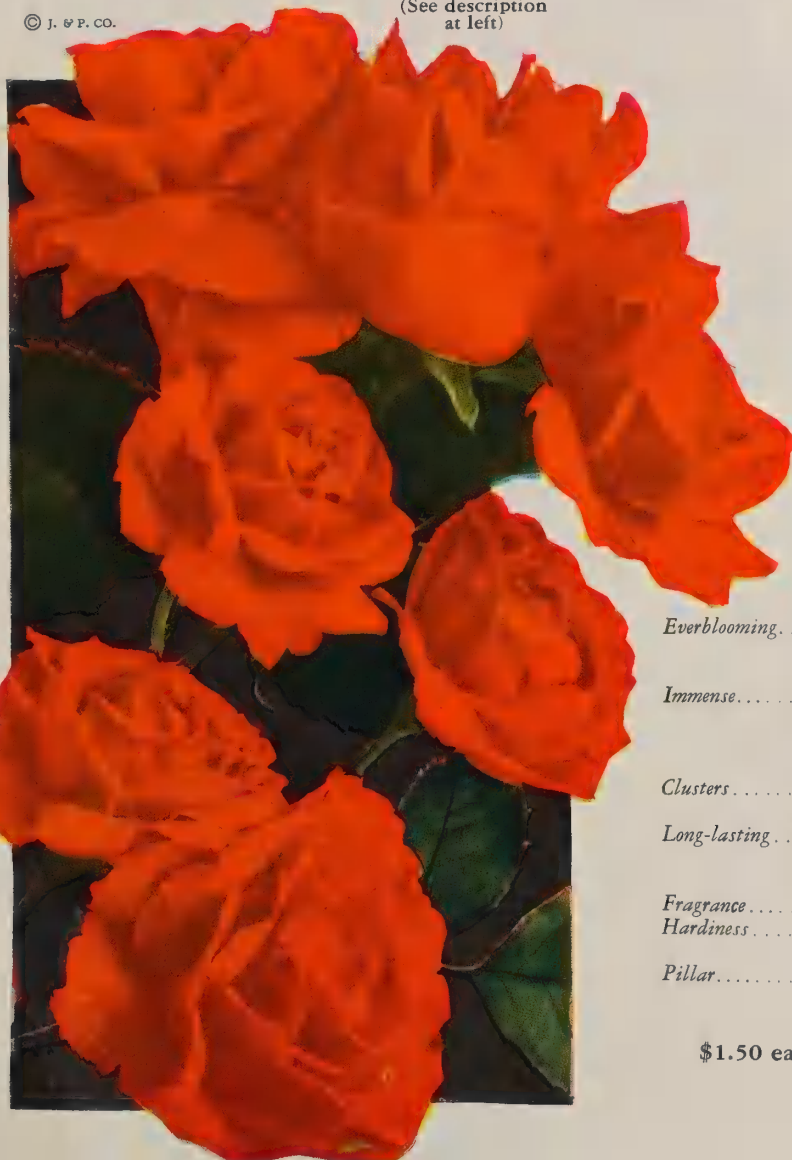
85c each; 3 for \$2.15; 12 for \$8.50

& P. Modern Climbing Roses

Blaze

(See description at left)

© J. & P. CO.



*The Ideal of a Lifetime
Now Realized for You:*

DR. J. H. NICOLAS

(Plant Patent No. 457)

Modern, everblooming, large-flowered, very double—for a wealth of fragrant bloom in even a small garden!

This is the Rose sensation for which we could not meet even half the demand last spring.

For years Dr. Nicolas' greatest ambition was to create the ideal everblooming Climber, with great double blooms like Hybrid Teas. More than five years ago this marvelous flower was born, now named in his honor.

Everblooming... immediately after first flowers fade, the new shoots appear and a galaxy of bloom repeats again and again.

Immense... fully double, entrancing deep rose-pink flowers, unbelievably large, 5 to 6 in. across, with 50 fine-textured petals. A magnificent rose.

Clusters... three or four perfect blooms to each long, strong stem.

Long-lasting... the first flowers remain entrancingly attractive till even the last one of the cluster is open full.

Fragrance... rich, lovely and enduring.

Hardiness... outstanding in northern New York; extremely hardy in all sections.

Pillar... very vigorous, grows 8 to 10 ft. tall. Luxuriant dark green foliage, very resistant to ordinary Rose ills.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Dr. J. H. Nicolas

© J. & P. CO.





© J. & P. CO.

Dobloons

Climbing Roses

DOOBLOONS (Plant Patent No. 152)

Dobloons—the golden treasures of old pirate days, were buried deep on fabled islands far away—hidden—useless—dead. But Dobloons—the golden beauties from nature's treasure chest, planted in a lovely garden—live—climb—bloom, and bring great happiness to everyone. Little wonder that Dobloons is recognized as the best all-purpose yellow Climbing Rose! Three factors particularly contribute to its popularity. Its flowers are magnificent. It blooms in profusion for a long time, to be enjoyed to the utmost. It is hardy and vigorous. Just what Rose-lovers sought for so many years!

History... a direct descendant of our American wild Prairie Rose, with its heritage of hardiness; very valuable in a Climber.

Blooms... large, golden flowers, fairly double, in delightful clusters, literally covering the plant for a long period. Dark, velvety green foliage.

Growth... vigorous, healthy, long, heavy canes. Grows 12 ft. in a season. *Fragrance*...spicy, clean.

\$1. each; 3 for \$2.50;
12 for \$10.

*For More
Complete List of
Modern Climbers,
please see the
Jackson & Perkins
Catalog for
Spring 1941*

JUNE MORN (Plant Patent No. 375)

A spectacular, sturdy Climbing Rose, originated by Dr. J. H. Nicolas, which should have an important place in all gardens far and wide. June Morn's large 5-in. double flowers are a bright watermelon-pink touched with gold on the outside. Blooms in great profusion in many-flowered clusters in early summer and again throughout the season. Heavy, deep green foliage. It highlights gray or colorless places, creating a delightful atmosphere. Hardy. Height, 8 ft. For northern areas here is a Pillar Rose with Hybrid-Tea-size flowers and for southern areas a real hardy addition to the list of Climbers.

History... A seedling imbued with the grace and charm of Mme. Gregoire Staechelin, and the sturdy vigor and free-flowering qualities of the Climbing Souv. de Claudius Pernet.

Color... luscious watermelon-pink inside; outside touched with gold.

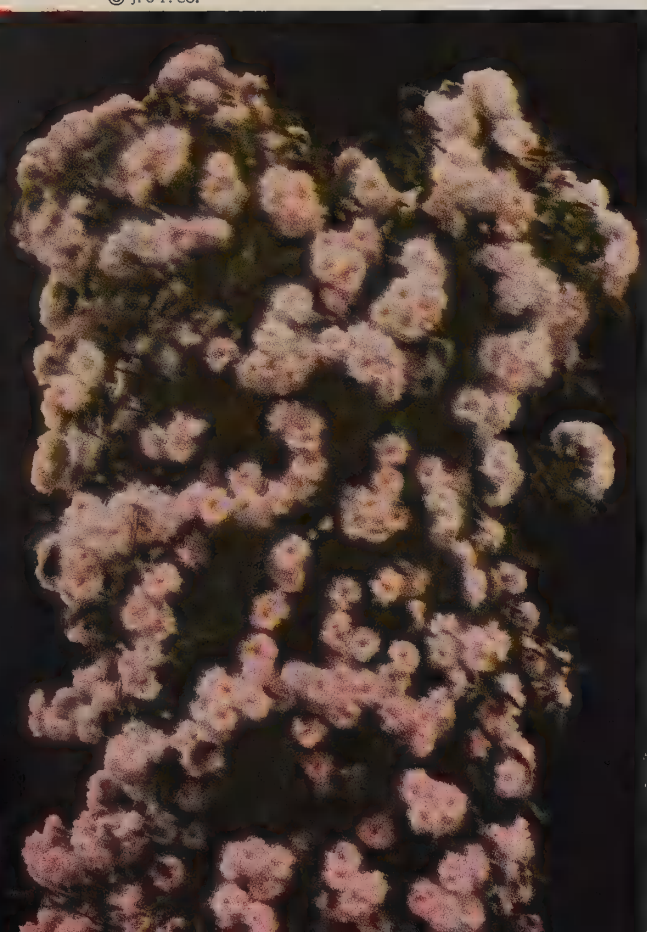
Blooms... heavily in early summer with a good display in the fall.

Foliage... heavy, deep green; a rich background. Disease-resistant.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

© J. & P. CO.

Summer Snow



CLIMBING WORLD'S FAIR

(Propagation Rights Reserved)

All the beauty and grace of the exquisite World's Fair Floribunda blooms (picture on p. 5) in a hardy Everblooming Climbing Rose.

\$1.50 each; 3 for \$3.75

The Fairest, Best White Climber—

SUMMER SNOW

(Plant Patent No. 400)

Here is the marvelous white Climbing Rose that wins instant admiration wherever used—we cannot praise it too highly! For a never-to-be-forgotten sight, plant it with the red Blaze (see p. 17). Myriads of pure white, loosely double, 2-in. flowers, set off with large golden stamens, in large clusters. Few thorns.

Blooms... so profuse in June they seem like mountains of snow; intermittent all summer.

Type... free-branching—spreads to cover a large surface. Superb pillar Rose.

\$1.25 each; 3 for \$3.15; 12 for \$12.50



© J. & P. CO.

June Morn



NEW DAWN

(Plant Patent No. 1)

The everblooming strain of the most popular pink climbing Rose in America noted for the lovely large Hybrid-Tea size and form, and glossy foliage (similar to Dr. W. Van Fleet.)

Blooms... almost continuously from early June till frost. Masses of soft pink, delightfully fragrant flowers.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Jackson & Perkins Co., World's Largest Rose Growers



© J. & P. CO. *Petunia*



Beechwood Rival



Blue Gown



Mount Everest



Beechwood Charm

Modern Perennials

Now is the ideal time to arrange to plant many fine newer Perennial Flowers, to become established yet this fall ready for robust growth in early spring. We take great pride in our J. & P. Novelty Introductions from year to year. Our aim is to present the nation's finest.

HARDY ASTERS

(Michaelmas Daisies). From the rampant wild Asters of the fields, patient horticultural skill has brought to American gardens these modern beauties, so easy to grow, with immense flowers and brilliant colors for a splendid autumn display.

PETUNIA Novi-Belgi. Glowing petunia-purple. 2½ to 3 ft. Mid-Sept. to frost. 50c each; 3 for \$1.25

BEECHWOOD RIVAL Darkest of all red Asters. 3 ft. tall. Mid-Sept. to frost. 50c each; 3 for \$1.25

BLUE GOWN Novi-Belgi. China-blue. 4 to 4½ ft. Sept. 15 to frost. 75c each; 3 for \$1.85

MOUNT EVEREST The supreme white. 4 ft. Sept. 15 to frost. 3 for \$1.10; 10 for \$3.

BEECHWOOD CHARM Novi-Belgi. Deep rose-red. 3 to 3½ ft. Mid-Sept. to frost. 50c each; 3 for \$1.25

BEECHWOOD CHALLENGER Deep, clear strawberry-red, bright yellow center. 4 ft. Sept. 3 for \$1.10; 10 for \$3.

HARRINGTON'S PINK Novae-Angliae. Salmon-pink. 4½ ft. 3 for \$1.10; 10 for \$3.

GAYBORDER BLUE Clear, intense blue. The No. 1 Aster. 5 ft. Mid-Sept. Impressive. 50c each; 3 for \$1.25

ADORABLE Novae-Angliae. Deep, clear pink. Height 4 to 4½ ft. Sept. to frost. 50c each; 3 for \$1.25

EARLY CHRYSANTHEMUMS

AUTUMN LIGHTS The embodiment of autumn, this distinctive new Chrysanthemum is coppery bronze with a live, gleaming orange overcast. 2 in. flowers, profuse from late Sept. on. Sturdy, compact, branchy plants. Healthy, dark green foliage. Height 2 ft. 50c each; 3 for \$1.25; 10 for \$3.75

ALGONQUIN Radiant, double, yellow 3-in. flowers borne freely from early Sept. on. Fine, clean foliage. Grows to 30 in. in height. The best of our double early varieties—a delight in garden or vase. 3 for \$1.10; 10 for \$3.

ROSE GLOW Magnificent, bearing lovely old-rose blossoms in unbelievable profusion from Sept. to frost. 2½ ft. 3 for \$1.10; 10 for \$3.

Right now, these glorious flowers would be blooming in your own garden had you planted them last fall, or early this spring. Tremendous advances have been made in the new strains of Hardy Garden Chrysanthemums. These are so satisfactory that fall is a fine time to plant, for bigger, huskier plants next August and September.



Algonquin

LAVENDER LADY Rare and lovely coloring marks this beautifully-shaped, lavender-pink Chrysanthemum of stately form and appearance. The flowers are 4 in. across—equally effective in daylight or under electric lights. Blooms end of Sept. 24 in. Unrivaled. 50c each; 3 for \$1.25; 10 for \$3.75



Pohatcong

POHATCONG Lovely, double, deep pink flowers, 4 in. across. Long blooming period starting in early Sept. Vigorous growth. Prolific for cutting. 24 in. tall. 3 for \$1.10; 10 for \$3.

BURGUNDY Burgundy red, in a new double Hybrid Korean. Magnificent form, texture; strong growing. 3- to 4-in. blooms. Early Oct. 2½ ft. 3 for \$1.10; 10 for \$3.

CLARA CURTIS Rubellum. Charming, fragrant. Masses of rosy pink 3-in. single flowers in early August, continuing through frost. Well-rounded 20-in. bush, excellent for mass planting. 3 for \$1.; 10 for \$2.50



Lavender Lady

—and Growers of Modern Perennial Plants



© J. & P. CO.

*Catananche
cerulea major*

CATANANCHE

Coerulea Major

Giant Blue Cupid's Dart Bright, deep violet-blue, 2-in. flowers like double Cornflower or Bachelor's Button; on silvery, slender, branching stems; silvery buds and seed hips. Slender, tufted, silvery foliage. Live and lovely for front of border. Height, 20 in. Profuse, July till frost. Award of Merit, R. H. S.

50c each; 3 for \$1.25; 10 for \$3.50

RUDBECKIA—The King

Regally it bears its large, deep crimson-red flowers—the petals never fold back; the stems remain majestically stiff. From half-open flower to orange-brown seed-cone, it is always attractive, both in the garden and the house. 3 ft. high.

50c each; 3 for \$1.25; 10 for \$3.50



*Rudbeckia
The King*



© J. & P. CO.

Apple Blossom



*Heliopsis
Summer Gold*

For descriptions and prices of Phlox Apple Blossom and Mikado pictured at left and below, also Lythrum The Beacon at right, see page 21.

HELIOPSIS

Summer Gold

Incomparabilis. Daisy-like, semi-double, 4-in. flowers of rich gold, glorious in wealth of bloom from June to frost. After first bloom, cut back immediately for another crop which repeats very quickly. 3 ft.

3 for \$1.10; 10 for \$3.

*Lythrum
The Beacon*

© J. & P. CO.



STOKESIA—Lavender Queen

New mammoth form of old-fashioned Stokes Aster, 4-5 in. across. Double flowers, silvery-blue suffused lilac-blue at center. 18-24 in. tall. Vigorous, bushy growth, stands heat. Blooms freely all summer and fall. Fine for cut-flowers. Very hardy.

50c each; 3 for \$1.25; 10 for \$3.50

Stokesia, Lavender Queen



© J. & P. CO.
Mikado

MODERN Perennials

Specially Adapted to Fall Planting

AQUILEGIA. *Columbine* LONGISSIMA HYBRIDS

Wide range of colors—a real boon to those who have longed for more than yellow in this superb type. Same long, dainty 3- to 4-in. spurs. Plant this fall to become established for big, early blooms and plenty of them, next May and June.

3 for \$1.10; 10 for \$3.



Aquilegia, Long. Hybrid.

HARDY PHLOX

Clumps of three or more give zest to a border and in masses they produce summer color that is unexcelled. A "must" in any well-ordered garden. We particularly recommend these five new introductions, as well as the selected favorites below. It is a real advantage to plant Phlox in the fall.

APPLE BLOSSOM

(in color on p. 20)

Soft, restful apple-blossom-pink that blends beautifully. 2 to 2½-in. florets. Pyramidal flower-head, side spikes follow freely. Very firm, disease-resistant foliage. 2½ to 3 ft.

HARVEST FIRE

Mammoth salmon-orange heads, branching from bottom; large individual florets, 1½ to 2 in. Clean, healthy foliage. Long bloomer. 2½ ft.

BLUE BOY

The best deep blue Phlox ever produced—free bloomer; big individual florets, 1½ to 2 in. Low, bushy; 2 ft.

SALMON BEAUTY

Rich, salmon-pink contrasting with large white eye. Lovely large florets 1½ to 2 in. Reaches 2½ ft.

MIKADO

(in color at left)

Deep violet, 1½- to 2-in. florets, white eye. Excellent foliage. 1½ to 2 ft.

Any of These 5 New Hardy Phlox:

50c each; 3 of a variety \$1.25; 10 of a variety \$3.75

SELECTED FAVORITES The best of the older varieties

A. L. Schlageter. Scarlet.
B. Compte. French purple.
Count Zeppelin. White; red eye.
Daily Sketch. Large, light salmon-pink, crimson eye.

George Stipp. Salmon.
Mrs. Harding. Salmon glow.
Painted Lady. Peach-pink, with deeper eye.
Snowcap. White.
Tigress. Orange-scarlet.

Each of above favorites: 3 for 65c; 6 for \$1.25

SPECIAL—Any 100 of these Selected Favorites for \$15.

LYTHRUM

The Beacon

(in color at left)

Salicaria Outstanding new 1941 introduction, for small borders or large mass planting. The neat, long-lasting, clear deep carmine-red flowers are borne on large spikes, followed with side spikes almost to the ground. Very versatile, thriving equally in wet semi-shade and open, dry sun. Much more showy than *Lytbrum rosea*. Blooms continuously from July to frost. 3½ to 4 ft. Award of Merit, Royal Horticultural Society.

50c each; 3 for \$1.25;
10 for \$3.50

Special Offers, Hardy Phlox

GROUP #1

All five newer varieties,
Apple Blossom, Harvest Fire,
Blue Boy, Salmon Beauty
and Mikado.

5 Plants 1 of each \$2.
(value \$2.50) . . .

GROUP #2

Same as Group No. 1, but
three of each color.

15 Plants 3 of each \$5.25
(value \$6.25) . .

GROUP #4

All fourteen Hardy Phlox
described above

14 Plants 1 of each \$4.
(value \$4.75) . . .

GYPSOPHILA . *Baby's Breath*

BRISTOL FAIRY

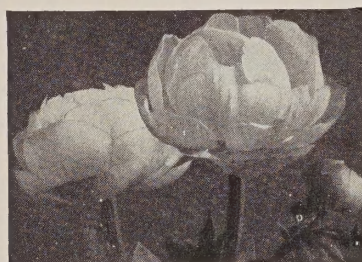
This tall-growing, double white Baby's Breath is a joy in any garden—gives a lacy pattern that cannot be obtained in any other way. Blooms start in June. 20 to 24 in. high.

50c each; 3 for \$1.25; 10 for \$3.50

ROSY VEIL

Lower-growing, double pink flowers. June and July, with a few blooms in fall. 18 in.

50c each; 3 for \$1.25; 10 for \$3.50



Trollius, Golden Queen

TROLLIUS—Golden Queen

Trollius has gained real popularity in recent years; possesses many of the desired features of *Ranunculus* but is perfectly hardy and far easier to grow. For sheer lovely gold, nothing quite equals Golden Queen. Quite tall, almost 30 in. Plant in semi-shaded ground which remains fairly damp. Blooms prolifically in July. Plant this fall for glorious flowers then.

50c each; 3 for \$1.25; 10 for \$3.50

SPECIAL OFFERS—Asters and Chrysanthemums shown on page 19

Fall Asters

GROUP #47

All five pictured in color:
Petunia, Beechwood Rival,
Blue Gown, Mount Everest,
Beechwood Charm.

5 Plants 1 of each \$2.15
(value \$2.70) . . .

GROUP #48

Three of each of above five

15 Plants 3 of each \$5.25
(value \$6.70) . .

GROUP #115

All nine Asters described on
page 19, for a lovely garden.

9 Plants 1 of each \$3.75
(value \$4.60) . . .

Early Chrysanthemums

GROUP #116

Seven Sunset Shades described on page 19:
Autumn Lights, Algonquin, Burgundy, Clara
Curtis, Lavender Lady, Pohatcong, Rose Glow.

7 Plants 1 of each \$2.50
(value \$3.20) for only . . .

GROUP #71

All-Season Dozen — 4 EARLY: Algonquin (yellow), Clara Curtis (pink), Manantico (red), Pohatcong (deep pink) — 4 EARLY MIDDLE-SEASON: Acacia (yellow), Autumn Lights (bronze), Pale Moon (sulphur), Rose Glow (rose) — 4 LATE MIDDLE-SEASON: Burgundy (red), Lavender Lady (lavender), Milky Way (white), Mrs. Pierre S. du Pont III (luminous fawn shades). (For pictures of those not listed on page 19 see Jackson & Perkins Spring 1941 Catalog.)

12 Plants 1 of each \$4.
(value \$5.80) for only . . .

Jackson & Perkins Co., Nurserymen, Rose Growers, Newark, New York State

Gain a Season - Plant this Fall

J. & P. Giant Double Delphinium Hybrids—in True, Separate Colors

Ideal in height and habit, these are the gorgeous new truly American Delphiniums that have won such instant popularity among Delphinium enthusiasts—hybridized and developed in the rigorous climate of northern New York to be truly hardy, disease-resistant, uniform in growth, really perennial.

This new race of Giant Hybrids is the ample reward of long years of earnest effort in the J. & P. Department of Plant Research—with ALL-OUT-AT-ONCE, 100% DOUBLE florets and true separate colors—superb masses of bloom on strong, wiry, wind-resistant spikes. The stiff stems are of just the right height and several fine spikes are produced per plant.

Every plant you receive has shown its vigor by living through the extreme winter climate of our open fields at Newark, New York, and proved its performance in the glorious display of over 300,000 plants in bloom this summer. If the spikes are cut close to the ground after blooming next June, you may have as many as three flowering periods in a season. Order liberally at these low prices!

DAUNTLESS Lavender

Compact spike. Blooms about two weeks later than Divine. Ideal border type, also excellent cut-flower variety. 4 ft. tall.

DEBUTANTE White

Clear, sparkling white—very effective in a white garden or with other colors. Lovely by itself, too. Height, 4 ft.

Any of Above Five in "D" series: 60c each; 3 of a variety \$1.50; 10 of a variety \$4.

DESIRABLE Deep violet

Distinctive violet-purple with white eye. Upright growth, well-balanced, wiry-stemmed spikes. The color holds. Height, 4½ ft.

DIVINE Rose-mauve

Lovely lavender warmed by faint rose cast (in color at right). Very tall, 5 to 5½ ft. Wide-based pyramidal spikes. Vigorous.

DELIGHTFUL Deep blue

Gay and bright, definitely all blue—the deeper shades so hard to get and keep; and they last. 4 ft.

ENCHANTMENT Light blue

A 1941 introduction—the true Delphinium light blue (in color at right). 4-ft. spikes; side spikes follow for long period.

Enchantment, 75c each; 3 for \$1.85; 10 for \$5.50

DELPHINIUM PALETTE—All Six Colors Above

GROUP #75 6 Plants, 1 of each (value \$3.75) for only \$3.

GROUP #76 24 Plants, 4 of each (value \$12.47) for only . . . \$10.

Cliveden Beauty Delphinium • Improved Belladonna

A wonder-worker, for a bit of heaven among your flowers and for cutting—lovely true Delphinium light blue. 3 for 85c; 10 for \$2.25.

J. & P. Pink Sensation Delphinium (Plant Patent No. 324)
To answer the continuous requests for this unique Delphinium: Plants are not available this fall. Order from our Spring 1942 Catalog; or orders will be accepted now for spring delivery, at 1941 prices: \$1. each; 3 for \$2.50; 12 for \$10.

Below is a group of five spikes of J. & P. Giant Delphinium—Divine and the new Enchantment are shown in natural color on page at right

Dauntless Debutante Desirable Divine Delightful



ON THESE two and pages 20 and 21 are those varieties which do best when planted in the fall, or are capable of fall transplanting when it is so much easier to plan harmonious arrangement of habit, height, color, and succession of bloom. Your plants will be established for quick growth and early bloom in 1942. All field-grown plants, guaranteed to live and bloom. Easy-planting directions with every order.

PYRETHRUM—Pink Bouquet

Here's a pert double Painted Daisy, one of the finest of these wonderful summer flowers that have become so popular in recent years—with five to eight 4-in. blooms on a single stem. A new and sensationally successful introduction of our own nurseries, just what you have long wanted! The outer petals are a deep rosy pink while the interesting centers have white masses of shorter petals (in color at right). Unlike most Pyrethrums, the petals stand straight out and the stems upright in all weather, very clean-cut. Blooms come in May and last through June. 30-in. stems. (So you may enjoy Pink Bouquet at its best next summer, we are digging and potting up selected plants, to be sure you can transplant safely this fall and we can guarantee your plants to live and bloom; we do not offer Pyrethrum for fall planting except in pots.)

65c each; 3 for \$1.75; 10 for \$5.50; 100 for \$50.

GEUMS We are proud of this new race of Hardy Geums introduced by J. & P. Spring blooming, they may be planted in either sun or half shade. The flowers are larger and longer-lasting; the foliage is lustrous green all summer. Favored for boutonnières. Easy to grow, invaluable for borders, beds, rockeries. Plant now for a glorious display next May and June.

FIRE OPAL

A recent introduction, and a worthy one! Dazzling scarlet-bronze, unexcelled for the late spring garden. Large flowers, very free-blooming. More flowers appear all summer. 24 in. high.

DOLLY NORTH

Lovely light orange form of Princess Juliana. 1½-in. flowers, more profuse end of May and June, periodically all summer. 18-in. spikes. Rich green foliage. (In color at right.)

PRINCESS JULIANA

Masses of pure orange-yellow, from May-June; largest flowers of this group. Effective all summer with its rich dark green foliage and occasional blooms. 18 in. high.

RED WINGS

A new and brighter Geum—vivid strawberry-red, yellow anthers (in color at right). Semi-double 2-in. flowers in great profusion May and June, intermittent all summer. 24 in. high; decorative foliage 6 to 8 in. high.

50c each; 3 of a variety for \$1.25; 10 of a variety for \$3.50

GROUP #83 SPECIAL, 4 Plants, 1 each of four J. & P. Hardy Geums above (value \$2), for . . . \$1.50

HEUCHERA • Coral Bells

QUEEN OF HEARTS

Stunning, with deep red color and much larger bells than the older varieties, fine in border or rock-garden. Also splendid in bouquets; keeps very well. Blooms from late spring into July. 18 in.

MATIN BELLES

Unable to have enough to offer last spring. A real advance—very free-blooming, with larger, deep rosy pink bells for six weeks. Flowers keep very well. Beautiful foliage all summer. 18 in.

PINK DELIGHT

(In color at right). New this year. Charming 24-in. sprays, each carrying dozens of dainty old-rose bells, lightened by a touch of white at base of each floret. Very free flowering June and July. Delightfully informal.

50c each; 3 of a variety for \$1.25; 10 of a variety for \$3.50

Every Plant In This Book Is
Backed by the J. & P. Guarantee

ORDER EARLY—ADDRESS:

Jackson & Perkins Co.

1 ROSE LANE,

Newark, New York State

I N D E X

MODERN ROSES

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Everything in this book sent prepaid (except C. O. D.'s)
Additional Order Blanks and Addressed Envelopes mailed on request

Modern

Perennials

J. & P. Giant Delphinium *Enchantment*

75c each; 3 for \$1.85;
10 for \$5.50

© J. & P. CO.



Pyrethrum *Pink Bouquet*

65c each; 3 for \$1.75;
10 for \$5.50

*The descriptions of these
Modern Perennials are
on page 22, at left.*



© J. & P. CO.

Geums *Dolly North* {above}

50c each; 3 for \$1.25
10 for \$3.50

Red Wings {at right}

50c each; 3 for \$1.25;
10 for \$3.50

© J. & P. CO.



Heuchera *Pink Delight* {at left}

50c each; 3 for \$1.25;
10 for \$3.50

J. & P. Giant *Delphinium* *Divine*

Here in Natural Color
Is Just One of the Five
Dramatic Spikes in the
Group on p. 22.

60c each; 3 for \$1.50;
10 for \$4.50



Divine

McGredy's

IRISH ROSES

© J. & P. CO.



© J. & P. CO.

© J. & P. CO.



McGredy's Sunset {above}

Plant Patent 317

\$1.25 each; 3 for \$3.15; 12 for \$12.50

McGredy's Salmon {at right}

Plant Patent 410

\$1.50 each; 3 for \$3.75;
12 for \$15.

© J. & P. CO.



Hector Deane

{at left}

Plant Patent 361

\$1.25 each; 3 for \$3.15;
12 for \$12.50

The descriptions of these and other McGredy Roses will be found on page 10. J. & P. have been selected as exclusive introducers of the exquisite McGredy Roses in America.

Rex Anderson

{at left}

Plant Patent 335

\$1.25 each; 3 for \$3.15; 12 for \$12.50



Jackson & Perkins Co.

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NEWARK, NEW YORK STATE